

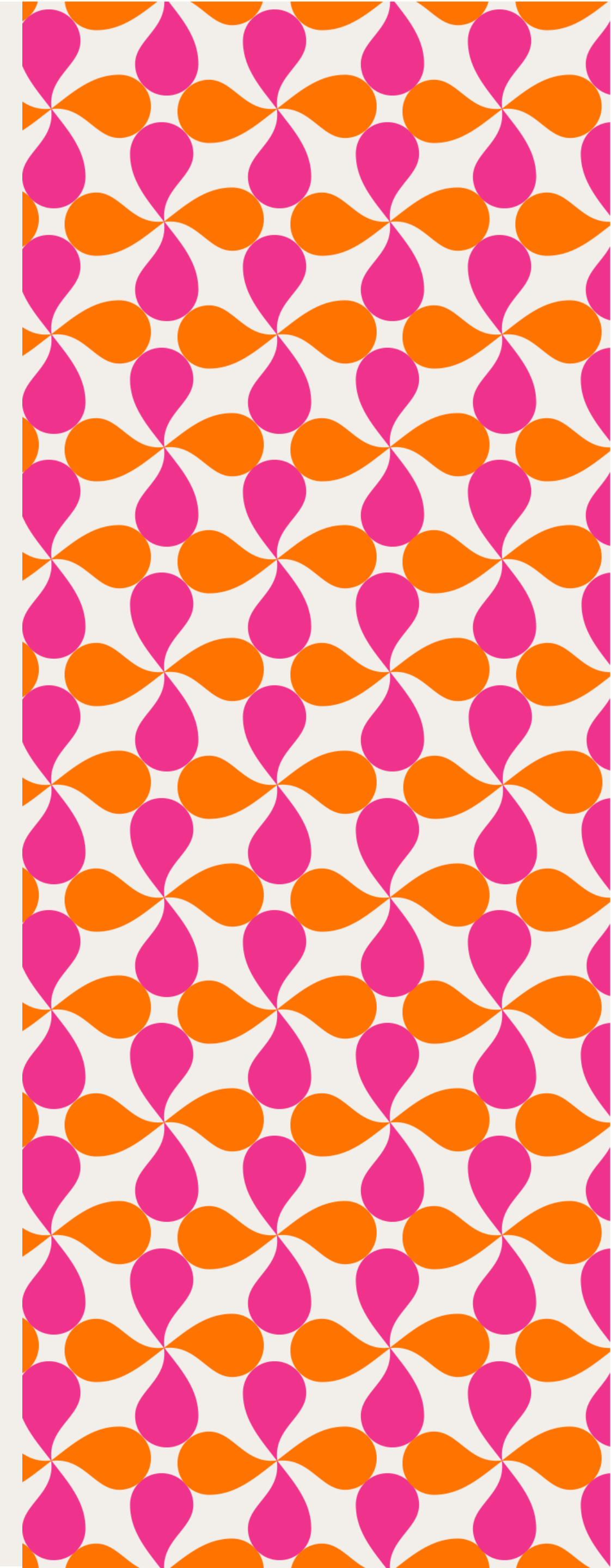
juicefilm

Mission Statement



CONTENTS

1. We Love What We Do
2. How We Do It
3. Sustainability
4. Inclusion
5. Community
6. Purpose
7. Our Values





WE LOVE WHAT WE DO

**Juice Film is committed!
We are passionate about producing amazing content.**

**We stay connected to our clients and their needs.
At Juice Film we care about our teams and celebrate everyone's unique talents.**

**We aim to create a better workplace for ourselves, our teams, our crew,
and to practice mindfulness in our daily lives.**

**We are committed to our planet, it's people, and it's creatures.
Quite simply, we love what we do!**

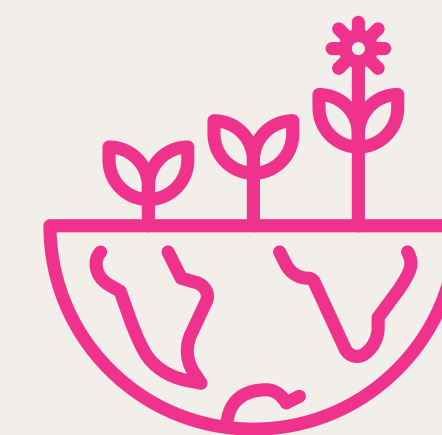


HOW WE DO IT

We believe in the strength of partnerships. It is in the power and nurturing of these relationships that we foster respect, trust, mutual support, and community to achieve our goals together.

We understand that filmmaking is not a one-person show - in order to achieve the best results we embrace and value teamwork.





SUSTAINABILITY

At Juice Film, we know there is no “Planet B”.

We are committed to reducing, recycling, and reusing resources at every stage of our operations, on set, within our office, in our homes and personal lives.

We pledge to continually assess and improve our practices, embrace eco-friendly alternatives, and work hand in hand with our teams, clients, and community to foster a positive impact on the planet.



INCLUSION

We celebrate individuality and diversity!
We embrace and respect the unique life experiences of those around us.

Juice Film does not tolerate discrimination against sexual orientation, gender identity, gender expression or reassignment, race, age, disability, religion or political beliefs.

There is power and strength in the individual.
At Juice Film we encourage everyone to shine their light brightly.





COMMUNITY

We understand that we have the opportunity and responsibility to positively impact our world and the lives of those living in it.

We actively engage in giving back, paying it forward and sharing the love.

We put this into practice by donating and supporting various NGO's - night shelters, elderly homes, community upliftment schemes, women's shelters, children's programs & enviromental organisations, amongst others.

*Juice Film provides top-notch film production service.
We remain committed to our principles and our community.*

Passion, energy, joy, and commitment are our guiding forces.

*We are the perfect blend of creativity and professionalism, bringing our
best to everything we do.*

We love what we do and where we do it!



